

Easter Bilby's Friends

Bilbies want their burrows, their food and their friends back. Easter Bilby champions the cause of all the plants and animals disadvantaged by rabbits, aiming to reclaim the Australian bush from wild European rabbits.



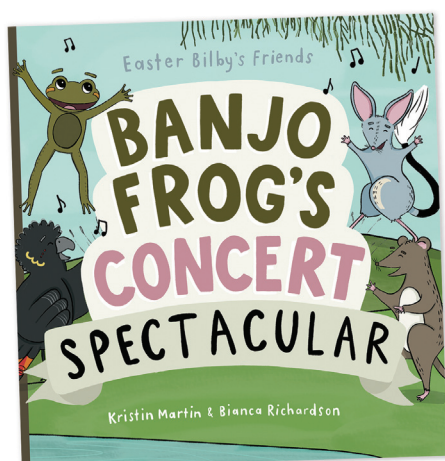
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Easter Bilby's Friends is an initiative from Foundation for Rabbit-Free Australia to help Easter Bilby tell the stories of the plants and animals disadvantaged by rabbits – and the people and organisations working to help them.

The campaign is driven by a series of children's books that share the stories and introduce the plants and animals. The books are supported with additional information and resources via an Easter Bilby's Friends website, including links promoting the efforts of those helping to address the issues presented in the books..

The aim is to produce a new book each Easter, and each one will describe the problems caused by rabbits, present a solution and (thanks to Easter Bilby) engage humans in fixing the situation. They will be set in a different part of Australia, involving different plants and animals, and different organisations working on the ground. Supporting information will provide detail of the story's location but the book will be more generic, telling a story with universal appeal that will resonate regardless of the setting.

The first book in the series, 'Banjo Frog's Concert Spectacular', was launched in late February 2024.





It is set in the Fleurieu Peninsula of SA. The second book in the series is under development and set in southern WA. Work is under way scoping the book for 2026. The Foundation invites suggestions on where to place the subsequent books, and the plants and animals to be featured.

People and Science

Good science is a prerequisite for everything that Rabbit-Free Australia supports, as is respect for the people and the many organisations involved in rabbit control and with which the Foundation collaborates. When selecting the regions, stories and characters for the stories, the Foundation works closely with local ecologists, land managers, and a broad cross-section of community organisations, ensuring the tales are based on sound science and reflect the work of local communities.

Banjo Frog includes the local Indigenous names for the main plants and animals and the aim is to maintain that acknowledgement in all future books.

The associated website gives more depth to the story, provides information and activity sheets, and outlines the organisations and programs operating in the area, including links to their websites.

Getting Involved

Easter Bilby's message is one of hope and new life through rabbit control. The 'Friends' books share that message in a child-friendly manner, inviting conversations about conservation and the management of our landscapes.

The months leading up to Easter are an opportunity to share Easter Bilby's message and to engage communities in rabbit control and other work for healthy, resilient landscapes. It's a time raise awareness of the harm caused by rabbits, that control is feasible, and that there are programs available to help land managers. Easter Bilby and Easter Bilby's Friends can help raise awareness and interest.

Any organisations involved in the management and recovery of Australian landscapes, especially those with rabbit control programs, are encouraged to use the books and website to further explain and promote their efforts.

If you'd like to receive occasional updates on progress, please [Contact Us](#) to join a Friends e-newsletter list.

Haigh's Chocolates and Melba's Chocolates support Foundation for Rabbit-Free Australia by promoting the Easter Bilby story through their chocolates. The Foundation can facilitate access to the chocolatiers if required.

To stay abreast of rabbit information in general, visit the 'Members Lounge' at the Rabbit-Free Australia's website to [Follow Us](#), [Join Us](#) or [Support Us](#).



More information about Rabbit-Free Australia

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